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VAIL SCHOOL DISTRICT KICKS OFF MASSIVE DIAPER DRIVE FOR THE DIAPER BANK

Tucson, AZ, September 8, 2018 – The Vail School District is helping the Diaper Bank of Southern Arizona to kick off Diaper Need Awareness Week with another mega-drive. Last year, students at all 21 Vail schools raised over 100,000 diapers in 10 days for families in need right here in Southern Arizona.

“Vail School District has once again proven their community spirit and leadership by stepping up to help people in poverty in Southern Arizona. We are so excited to partner with them again this year. In fact, one of the teachers announced that he will wear a diaper, a binky, and a blanket if his students bring in the most diapers for this drive. What a great motivator!” said Dan Moxley, Executive Director, Diaper Bank of Southern Arizona.

The Vail District drive is part of a larger initiative. The Diaper Bank of Southern Arizona, America’s first diaper bank, has set a goal to raise 500,000 diapers – which is enough to provide diapers to the 15,000 Pima County families living below the poverty line and struggling with diaper need.

“We ask the community to support the 500,000 diaper goal. Bowling teams, churches, schools, book clubs, cycling groups - anyone can run a drive. On April 20, 2019, the Diaper Bank will celebrate the community’s support of the 500,000 goal at its annual fundraising event, *Dancing With Our Stars*,” said Leslie Pike, Manager of Programs and Volunteerism, Diaper Bank of Southern Arizona.

Diaper Need Awareness Week (Sept. 24 – 30) is an initiative created by the National Diaper Bank Network to bring national attention and mobilize efforts to end diaper need, a hidden consequence of poverty.

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If you would like more information about this topic, please contact Dan Moxley at 520.325.1400 or email at director@diaperbank.org.