

diaper
bank
of Southern Arizona
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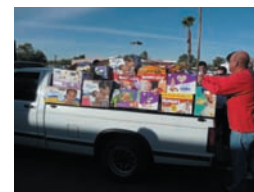


Annual Report 2011 and a Retrospective

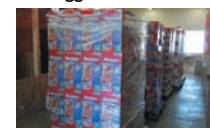
Strategic Goals

The Diaper Bank has seen an increase in need for our services as the economy has struggled. We are meeting this increased need with a new strategic plan including lofty goals. Today we distribute almost 600,000 diapers annually. In the next 5-10 years we plan to increase our distribution to 1.5 million.

We know this will take an incredible amount of support from the southern Arizona community, but in the end the Diaper Bank of Southern Arizona will be distributing as many diapers as are currently being requested. Together we can meet the new face of poverty with a package of diapers.



Above: Trent Rowley, our biggest December Diaper Drive supporter



Above: Our warehouse stacked full of diapers after a Huggies donation

Financial Stability

- To ensure no less than 4 months of operating expenses
- To ensure we have a diverse stream of funding sources including but not limited to individuals, special events, foundations, corporations, government, faith based organizations, and nonprofits.
- To reduce Office and Warehouse expenses through facility ownership
- To establish Endowment Funds to ensure operation long into the future

Partnerships

- To prioritize relationships with partner agencies where the Diaper Bank is considered an irreplaceable major donor.
- To utilize community leaders as the primary liaisons with partner agencies.

Impact (Diaper Distribution)

- To provide 1.5 million diapers annually to the Southern Arizona community through partner agencies.
- To provide diapers at a cost of no more than .20 per diaper (750,000 diapers annually at a cost of \$150,000).

Human Resources

- To have adequate paid and volunteer staff to meet agency goals.

How You Can Help

- “Like us” on Facebook – become a fan or follower online.
- Host a diaper drive – we have kits and 101 Diaper Drive ideas on our website, www.diaperbank.org.
- Donate diapers online or in person. We accept open packages only if they are in their original package at the Diaper Bank office.
- Volunteer your time in our office or warehouse.
- Make a financial donation online, in person, or in the mail.
- Donate your vehicle.
- Attend one of our special events throughout the year.
- Make a planned gift to ensure the Diaper Bank can meet the need long into the future.

“I receive incontinence supplies from Christian Family Care, a partner agency of the Diaper Bank. I simply wanted to say ‘Thank You’ and that because of the items I receive assistance with from the Diaper Bank, I am able to get out and do the things I love to do.”

Partner Agencies

Acosta Job Corps Center	New Life Community Resource Center
Amphitheater Family Resource & Wellness	Our Family Services-Teens in Transition, Common Unity, & Services to Older & Disabled Adults Programs
Armory Park Senior Center	Open Inn, Inc.
Aviva Children's Services	Parent Aid Child Abuse Prevention Center
AZ Baptist Children's Services	Picture Rocks Community Center
Arizona Children's Alliance	Pima Council On Aging
B'nai B'rith Covenant House	Pima County Health Department
Casa de los Niños	Public Health Nursing
Catalina Community Services	Primavera Foundation, Inc
Christ Church United Methodist Food Bank	Reachout Pregnancy Center
Child & Family Resources, Inc.	Somali Bantu
Children's Clinic	St. Elizabeth's Health Center (Hungary Clinic)
Christian Family Care Agency	St. Vincent De Paul – St. Cyril of Alexandria & Holy Family Catholic Church
CODAC	SUSD-Teenage Parent Program
Community Action HR Agency - Pinal County	Tucson International Alliance of Refugee Communities
Crisis Pregnancy Centers	TMM Family Services, Inc.
El Rio Community Center	Tu Nidito
Emerge! Center Against Domestic Abuse	Tucson Indian Center (American Indian Association of Tucson)
Gospel Rescue Mission - Family Services Program	Tucson Urban League
Haven	TUSD Teenage Parent Program
IRCT	Youth On Their Own
Ishkashitaa	
KARE - Kinship and Adoption Resource and Education	
La Frontera Center, Inc.	
Las Artes Education Center	

Mission: Diapers for Children and Adults Through Community Partners

Vision: A Community Where Every Diaper Need is Met

Message from the President



Greetings, Southern Arizona!

The Diaper Bank of Southern Arizona is the nation's first Diaper Bank. We've been serving the region and our community for 17 years.

Many know us best from the "Help Cover Our Butts" bus bench campaign, "The Bottom Line Newsletter," our recognizable diaper pin logo, and our groundbreaking best practices that paved the way for Diaper Banks across the country. I am pleased to share a few highlights of our work in southern Arizona along with our vision for the future.

Highlights from 2010-2011:

- Warehouse improvements courtesy of a local Eagle Scout, who constructed 15 bins, reducing risk of diaper collapse/slides, improving efficiency by 50% and safety of our volunteers and staff, and increasing storage space to allow for more diapers coming in and out.
- Operations modernization: Gone are the days of faxing requests! Our online diaper request system facilitates requests and communications with partner agencies. Agencies can complete their requests for diapers with ease online, and we are able to expedite processing, track inventory, and facilitate pick-up more readily.
- Our 5th annual Dancing With Our Stars special event was hugely successful and raised more than \$50,000.
- A cultivated relationship with Huggies, receiving shipments of 200,000 diapers last year.

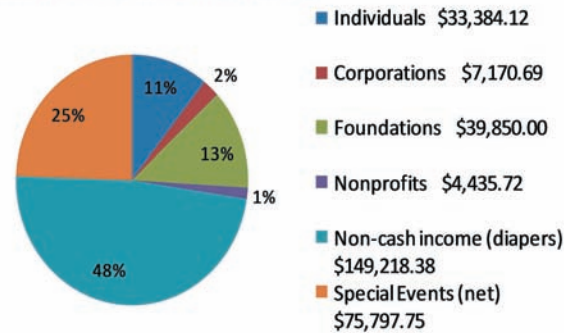
With this annual report, we celebrate nearly two decades of hard work and dedication and we recommit ourselves to making our vision a reality: a community where every diaper need is met. Will you help us? Will you help our community become safer, healthier, stronger, and more independent? We can't do it without you.

Sincerely,

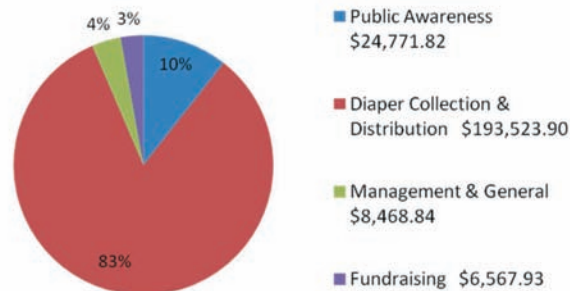
Rachele Peterson, Board President

The Finances 2010-2011

Contributions and Revenue



Expenses



Board of Directors

Ben Baker
April Baltierrez
Dawn Daniel
Jennifer Lohse
Shelby MacDonald
Michelle Murphy
Rachele Peterson

Program Manager

Lisa Cordova



Nancy Davis & Bob Blake
Dancing With Our Stars 2011

17 Years in the Making: A Brief History of the Diaper Bank

The Diaper Bank movement began in 1994 when a small consulting firm decided to give back to their local community during the holiday season. Resolve Inc., located in Tucson began their philanthropic endeavor by collecting diapers for a local crisis nursery. Their annual diaper collection tradition continued, and five years later they were able to collect 300,000 diapers for 30 different agencies. By this time the small consulting firm was spending six months a year preparing for the December Diaper Drive.

From 1996 until 1999 the Diaper Bank operated as a program under the nonprofit umbrella of the Carondelet Foundation. In 2000 the Community Diaper Bank of Southern Arizona became a free standing charitable organization, becoming the nation's first Diaper Bank.

The Diaper Bank of Southern Arizona hired its first employee in 1999 and still uses more than 100 volunteers annually to provide diapers and incontinence supplies to those in need. In 2004 the Diaper Bank of Southern Arizona shared a successful business model to begin championing diaper banks across the United States. In 2010, the name legally changed to Diaper Bank of Southern Arizona and today we are in a network with more than 80 Diaper Banks across the country.

Just as it did at its inception, the Diaper Bank of Southern Arizona provides diapers to those under the poverty line where no public assistance exists. We recognize that an inadequate supply of diapers puts families with young children at an increased risk for health related problems and potential abuse. Further, our community has one of the highest concentrations of older adults in the region. Incontinence supplies provide seniors with independence, dignity, and can delay institutionalization. We believe that through a network of social service providers the Diaper Bank prevents duplication of services, limits administrative spending, and prioritizes clients in the direst of circumstances to receive comprehensive assistance towards putting families back on their feet.

In the coming years the Diaper Bank of Southern Arizona aspires to meet 100% of the local need. To do this, we need your support.

Major Donors



Platinum safety pin \$2000+ per year

Ms. Ann Lovell
James and Nancy Rodolph Charitable Fund
Fred & Christine Armstrong Foundation
Lichtenheld Family Foundation
Margaret E Mooney Foundation
Tucson Medical Center
Walter and Selma Kaye Fund
Zuckerman Community Outreach Foundation

Gold safety pin \$1000 - \$1999 per year

Mr. Brad Smith
Desert Diamond Casinos & Entertainment
Dr. & Mrs. Ushinski
Elizabeth Ann Parkman Foundation
Francis Chapin Foundation
Mr. Frank A Laraia Jr.
George Mason Green and Lois C. Green Foundation
Mr. James McCann
Kimberly-Clark Corporation
Huggies Brand
Mr. Michael Goodman
Mr. & Mrs. Charles Pettis
Mr. & Mrs. James & Nancy Rodolph
Picor Charitable Foundation
Mr. & Mrs. Richard & Anne Zimmerman
Mr. & Mrs. Sean & Amy Miller
Mr. Ted R Chapman
Voyager Summer Chapel

Silver safety pin \$750 - \$999 per year

Canyon Ranch
CODAC Behavioral Health Services
University of Arizona Foundation

Copper safety pin \$500 - \$749 per year

Bank of Tucson
Ms. Carla Keegan
Casa De Los Niños
Mr. & Mrs. Charles & Lorraine Straughn
Clifton Gunderson LLP
Cox Communications
Mr. & Mrs. Daniel & Karen Keeley
G.W.R.R.A. Chapter K
Habitat For Humanity Tucson
Holualoa Companies
Hughes Federal Credit Union
Interfaith Community Services
Mr. Jason DePizzo & Ms. Jennifer Lohse
Joan Kaye Cauthorn Advised Fund
Keating Family Foundation
Mesch, Clark & Rothschild, P.C.
Ms. Michelle E. Murphy
Saint John On The Desert
Sarah B. Smallhouse Advised Fund
Ms. Shelby MacDonald
Ms. Stacey A Roseberry
Mr. & Mrs. Thomas & Claire Brown
Tucson Arts and Crafts
Tucson Electric Power Company
Vocational Training Institutes
Mr. & Mrs. William & Katharine S. Wootton
YMCA of Southern Arizona